

KUYKENDALL RECEIVES NATIONAL AWARD

Words like “dynamic” and “exciting” always come to mind when describing **Beverly Kuykendall**, the national director of Tremco Roofing’s Small Business Strategic Alliance Program. Now there are two more words in the lexicon ... “powerful” and “honored”.



Beverly has been named one of the 50 Most Powerful Minority Women in Business by *Minority Enterprise Advocate Magazine (MEA)*. While candidates needed to meet a range of criteria to receive this award, the thing that unites them, that makes them so valuable not only to a company but to society is their shared commitment to business growth, professional excellence and the community. As the magazine said, these are people who are helping to shape our economic future.

“This award is a national acknowledgement of the outstanding work that Bevely does,” said Roofing president **Deryl Kratzer**. “Her leadership of the Small Business Strategic Alliance Program, and her efforts with the small business programs preceeding that, have helped us become leaders in recruiting and supporting minority business enterprises, women-owned business enterprises, 8(a)s, HUBZones and other diverse organizations. Bev is on the road tirelessly, seeking the best

small business contractors in the country, and providing those contractors with unmatched business opportunities. Between 2001 and this past January, we have successfully provided work to more than 500 small business contractors across the United States.”

The Small Business Strategic Alliance Program was officially launched earlier this year to further engage small business partners in both supporting our building envelope solution and helping our customers meet their vendor diversity requirements. Besides Beverly, team members include **Chuck Matheny** and **Craig Mohr** from sales, and **Russell Wilbanks**, **Lori Ogles**, **Bill Eller**, **Marilyn Johnson** and **Alicia Woodward** from WTI.



In one of her countless speaking engagements, Beverly addresses a group of 8(a) and Service Disabled Veteran Owned Small Business owners.

In March, all 50 winners will be honored at a luncheon at the Washington, DC, Ritz Carlton Hotel. Expected attendance is between 400 and 500, with guests including government officials, political and community leaders, corporate executives and others. In addition, an ad congratulating Beverly will be placed in that month’s issue of MEA magazine.